



NAPO-WISCONSIN MEMBER BENEFITS

	<u>Regular Members</u>	<u>Associate Members</u>
Annual dues	\$75	\$150
Meeting fee (per meeting); includes lunch	\$15	\$15

Opportunity to...

Attend all NAPO-WI chapter meetings and all other social, networking, or other events.	✓	✓
Give an “elevator speech” at every chapter meeting.	✓	✓
Present one Associate Member “Spotlight” per year during a chapter meeting to highlight member’s products and services.		✓
Supply a free advertisement that will be featured prominently on the web site at all times, and will appear on the home page for two months surrounding a scheduled appearance as the Associate Member Spotlight presenter.		✓
Take teleclasses and attend conventions sponsored by NAPO-National.	✓	✓
Use the NAPO-WI chapter member logo (according to proper graphic standards) on marketing materials.	✓	✓
Be included on the NAPO-WI brochure.		✓
Be listed on the NAPO-WI online Member Directory.	✓	✓
Access members-only area of the NAPO-WI web site.	✓	✓

	Regular Members	Associate Members
Post position openings for employees and/or independent contractors on the NAPO-National online job board.	✓	✓
Borrow printed and A/V materials from the NAPO-WI library.	✓	✓
Participate in all NAPO-WI online communications/blogs.	✓	✓
Include company logo and description, contact information, and web site link on the NAPO-WI web site.	✓	✓
Display the member table each chapter meeting and chapter-sponsored event.	Only Business cards	✓
Host/sponsor a chapter event.		✓
Host/sponsor a field trip to your business.		✓
Offer incentives to other NAPO-WI members for referring clients to your business.	✓	✓
Offer other NAPO-WI members discounts on your products and services (for themselves or their clients).	✓	✓
Survey and inform other NAPO-WI members about new products, services, sales or marketing initiatives.		✓
Pass along “wish lists” of products and services that clients request.	✓	✓
Receive all NAPO-WI and NAPO-National e-mails, e-newsletters, and correspondence.	✓	✓
Have a display table at any NAPO-WI event or expo at a discount rate.		✓
Volunteer for NAPO-WI chapter events.	✓	✓
Vote on all chapter business.	✓	
Hold a chapter office.	✓	